## Goals

Guided by the 20-year vision, we established five keystones of sustainable urban forestry: connect, engage, manage, plan, and protect. Fifteen goals were developed within this structure to guide the future management of the urban forest; including trees in backyards, along streets, in parks, on hillsides, and every place a tree can grow.

The goals were developed by analyzing current conditions and examining the pertinent urban forestry management issues that exist in the City today. Recommendations are presented to assist urban forestry partners across the City to achieve these goals and, ultimately, the 20-year vision.

Case studies are presented to draw on lessons learned from successful programs and to describe techniques to support local implementation.

The keystones provide the framework for the plan’s treatment of the following components:

- **Connect**: Interagency Cooperation and Partnerships, Research, Equitable Urban Forest Benefits.
- **Engage**: Neighborhood Tree Advocacy, Public Outreach and Education, Volunteerism.
- **Manage**: Funding, Proactive Management, Risk Management, Tree Planting.
- **Plan**: Stormwater Management, Urban Tree Canopy Goals, and Storm Preparedness.
- **Protect**: Exotic and Invasive Pests and Diseases, Tree Protection During Infrastructure Improvements.

Together, these keystones, goals, and recommendations will guide how we get there.

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<th>CONNECT</th>
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| - Connect urban forestry partners through a single vision.  
- Utilize urban forestry research in conjunction with on-the-ground operations.  
- Increase access to trees so that all can enjoy and benefit. | - Focus on neighborhood-based initiatives and solutions to urban forestry issues.  
- Implement a coordinated and comprehensive outreach and education campaign.  
- Encourage public and private participation in urban forest management through volunteerism. | - Match funding to desired level of service for urban forestry management.  
- Develop a proactive management regime for public trees.  
- Develop a proactive risk management program for public trees.  
- Ensure tree benefits for future generations through a sustainable planting program. | - Incorporate urban forestry practices into the City’s stormwater management efforts.  
- Achieve 60% urban tree canopy cover in 20 years.  
- Establish a comprehensive tree emergency response and recovery plan. | - Monitor the resource for exotic and invasive pests and diseases.  
- Protect trees and preserve their role in defining the City’s character. |